



ABOUT US

PASSIONATE DIGITAL AGENCY



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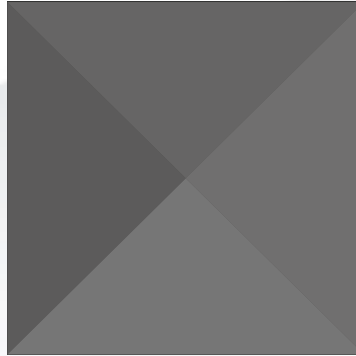
HEADLINES ADVERTISING LLC has proven competencies in technology solutions geared to meet the business needs of today's times. Our team of developers, designers, project managers, and business consultants work together to drive digital transformation and unlock better growth avenues for your business.

We cover custom technology solutions like web design, ecommerce development, and portal development. We also have expertise in all-round digital marketing (SEO, PPC, SEM, or Mail marketing) to boost your brand visibility over the digital landscape.

You can also reach out to us for custom web application development like ecommerce portal, CRM, ERP, and mobile app development. The blend of experience and enthusiasm is what makes Headlines Advertising LLC your preferred technology partner for all types and complexity in technology product development.

HeadlineS

A D V E R T I S I N G L L C

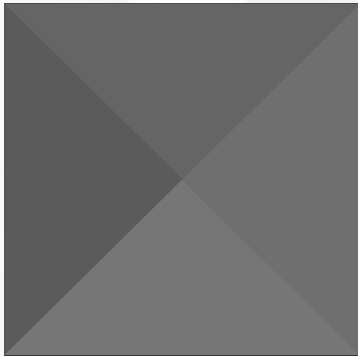


OUR MISSION

Our Mission is to be the leading technology development partner of choice for companies across the globe, irrespective of scale or size of the project.

OUR VISION

Our Vision is to transform the technology services landscape with high benchmarks of customer empathy and cost effective project execution.



OUR APPROACH

1

REQUIREMENT ANALYSIS

We understand client business, their key offerings, their problems and the target market.

2

DESIGN & DEVELOPMENT

From mockups and prototypes to actual development and beta testing.

3

DEPLOYMENT

We take care of a smooth launch, integration with existing systems and on-site training.

4

MAINTENANCE

From version upgrades to regular maintenance, get all services to improve product life.

WEB DESIGN & DEVELOPMENT

PASSIONATE DIGITAL AGENCY



WEB DESIGN & DEVELOPMENT

We create visually stunning, award-winning, cutting-edge websites, designed and delivered to the highest possible standards using the latest trends and technologies.

Every year, hundreds of our clients enjoy the substantial benefits of running a professional and successful website - whether it's a corporate online brochure, a highly interactive social media platform or a fully fledged e-commerce solution.

We place the utmost importance on making sure that our websites always reflect our clients' professionalism, websites that look great, load quickly, are secure, and work towards your business objectives.

Great emphasis is placed on user interface design and general usability, so that as well as looking fantastic, your finished site will be easy to access and navigate, whatever your audience's level of experience. Our aims are clear - to create high-end, responsive websites that grow our clients' businesses by raising their reputation and standing online.

FIRST IMPRESSIONS COUNT. WE CREATE WEBSITES THAT:

- ✓ **Meet specific business objectives**
- ✓ **Are highly polished and pixel perfect**
- ✓ **Look spectacular on all major platforms including; Internet Explorer, Firefox, Safari, Chrome, iPhone and iPad IOS, Android and other handheld devices**
- ✓ **Are built modular - are easy to update and expand to allow for future proofing and growth**
- ✓ **Adhere to the Government's Disability Discrimination Act**
- ✓ **Comply with W3C international web standards for future browser compatibility**
- ✓ **Are secure**

BRANDING

PASSIONATE DIGITAL AGENCY



BRANDING

High-end graphic design, stunning logos, professional brochures, corporate letterheads and business cards – in short we deliver creative brilliance.

Helping our clients tailor and deliver their most important messages to their customers is one of our passions. Through innovative thinking and by utilising the excellent skills and experience of our in-house creative team, your brand will come to life.

We are always in pursuit of original design solutions to meet our clients' creative needs. By combining the latest advanced graphic design technology with proven marketing strategies, we aim to make your business or brand stand out from the crowd and even surpass your objectives.

We don't employ just anyone for our design department; only the brightest and the highest skilled creative digital designers make it into our team.

WE OFFER:

- ✓ Creative consultancy
- ✓ Corporate identity and brand identity design
- ✓ Logo and business stationary design and print
- ✓ Brochures and leaflets
- ✓ Advertisement design for print
- ✓ Web video advertisements
- ✓ Packaging and product design and development
- ✓ Design of marketing materials for exhibitions and corporate events

DIGITAL MARKETING

PASSIONATE DIGITAL AGENCY



DIGITAL MARKETING



Marketing now is no longer about the stuff we make, it's more about the stories we create! It is said that Human loves and responds only to those brands which connects them with unique and emotional branding. Digital marketing is the marketing of products or services using technologies, mainly on the Internet, which is published on all social platforms. Our Digital Marketing services not only provide a unique set of services but a complete digital marketing platform setup for all sized businesses.

SMO

A complete Social Media solution to reach maximum people via digital channels like FaceBook, Instagram, Twitter, etc. Everyone wants to be on top of google search, create effective advertisements, and stay on top of search engine rankings with us.

PPC

Strengthen your PPC campaign management strategy with an experienced team. Get high-quality leads, increase in sales, and brand recognition.

SEO

The lead building always becomes the top priority of any business. Our SEO services assist in bringing the website on top of organic search and providing maximum leads with conversions.

SEARCH ENGINE OPTIMIZATION (SEO)

PASSIONATE DIGITAL AGENCY



SEARCH ENGINE OPTIMIZATION

Who doesn't want to be famous in google search? Target extensive web traffic to your website and get in touch with experts for more info. SEO offers a visible and effective search presence leading to a considerable increase of sales, profitability, and cost efficiency for our clients.



SOCIAL MEDIA MARKETING

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SOCIAL MEDIA MARKETING

Headlines Advertising LLC helps to make the perfect of the brand building and lead generation by the creative graphics and improve the presence in social media with the perfect blend of planning and implementation methodologies.

FACEBOOK

Facebook has a friendly environment. It demands an active social media marketing strategy which starts by building a Facebook Business Page. Our professionals pay careful attention right from planning to execution for your business as the visual segment is a crucial aspect of the Facebook experience.

Facebook is a platform where people relax and chat with friends, so we keep your tone clear and friendly. Remember, organic reach on Facebook can be minimal, so consider a cost-effective Facebook ad strategy, which can have a significant impact on your natural Facebook presence as well.

INSTAGRAM

Instagram is now one of the most popular and trending platforms of Social Media Marketing. It is practiced by millions of people across the globe. Through Instagram we can reach more young customers and also influencing them becomes more comfortable.

At Headlines Advertising LLC, we make the perfect strategy and help your brand to reach the maximum audience. Here we are not just restricted in doing organic marketing, and we also use paid promotions for Instagram to boost your brand name.



TWITTER

Twitter is the social media marketing platform that lets you publicize your updates over the web. Follow tweeters in your business or related fields, and in return, you gain a steady stream of followers. To maximize your brand, we also use paid promotions on Twitter.

We mix up your official tweets about specials, discounts, and news with fun, brand-building tweets. We make sure to retweet when a customer says something beautiful about you, also don't forget to answer people's questions when possible.

LINKEDIN

LinkedIn is known as one of the professional social media marketing sites. LinkedIn Groups is an outstanding venue for entering into professionals in similar industries and provides a place to share content with everyone. It's also noted for posting jobs and comprehensive employee networking.

At Headlines Advertising LLC, we encourage customers and make your business emerge more credible and reliable for new customers.

PAY-PER-CLICK PPC

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PAY-PER-CLICK (PPC)

As we all know PPC persists for Pay Per Click. It is a model of internet marketing where on each click of every ad the advertisers have to pay. Rather than endeavoring to earn visits organically, PPC is a fundamental process of buying visits to your site.

Search engine advertising is one of the most accessible modes of PPC. It empowers promoters to solicit for ad placement in a search engine's sponsored links when someone hunts on a keyword that is relevant to their business offering. For example, if we solicit on the keyword "Best PPC," our ad might show up in the very top place on the Google results page.

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Each time your ad is clicked, granting a visitant to your website, we have to pay the search engine a small fee. When PPC is working correctly, the price is irrelevant, because the visit is worth more than what you pay for it.



BLOG WRITING

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BLOG WRITING

To keep your customers updated about the latest trends and current affairs we at Headlines Advertising LLC builds the proper content strategy for you. It can help you in business growth as you can become the right communication platform for your customers.

Blogs, or Web logs, are online publications that are updated regularly, sometimes even every day. An update usually is concise, possibly just a few sentences, and readers can often react to an entry online. People who communicate blogs are generally called bloggers.

Blogs are an excellent way to keep everyone in a family ahead of the latest family news without running up the phone bill you can read back over important updates to find out the latest news. Also, various blogs continue being used to treat photographs, and their historical structure can be a great way to keep a record of a baby's growth, a trip, or the process of planning a wedding.



EMAIL & SMS MARKETING

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EMAIL & SMS MARKETING



SMS marketing and Email marketing have significant roles to perform in your overall marketing strategy. Each holds unique advantages in the way they abandon information to your current and future audiences.

It can be complicated to know which will give you the most ROI for each campaign that you are running. But our professionals can make it easy for you as they prepare a proper strategy with the appropriate analysis.

CORPORATE VIDEO

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CORPORATE VIDEO

GIVE IDENTITY TO YOUR BRAND WITH HEADLINES ADVERTISING LLC!

Video has become an essential part of Marketing communication. It has become necessary for organizations to communicate through videos as well. In this age of Google and social media, discover the ability of video creators is no longer a challenge. The primary difficulty with the video creation is figuring out the right budget and then finding the right video creator who can provide the quality service professionally. Headlines Advertising LLC expertise, transparency, and technology platform will help you in leasing the best fit in getting an excellent corporate video.

With the years of experience and a growing powerhouse of skilled editors and animators, Headlines Advertising LLC should be your first preference for corporate video production and the perfect partner for your brand. For corporate video, we bring a unique contribution to creative storytelling. Headlines Advertising LLC high-quality video production services will enhance the experience of your journey for the client.

Create a corporate film for your business with us. It's time the world should know about your accomplishments, strengths, products and embrace your business.



01 02 03 04

05 06

**HERE ARE 6
GREAT REASONS**

TO CHOOSE HEADLINES ADVERTISING LLC

WHY US?

01 WE ARE SPECIALISTS

We don't employ 'jacks of all trades'. Only highly trained staff with unique specialisation in either graphic design, coding or marketing are employed. We all work together in teams for each project for perfection.

02 WE ARE PASSIONATE

We are passionate about performance. We understand your website is an important marketing tool that needs to accomplish commercial objectives.

03 WE BRING SOLUTIONS

We provide a full range of digital services and we deliver end-to-end solutions. Our experience as the longest established digital agency in Mumbai is unrivalled.

04 WE DELIVER RESULTS

We consistently deliver! Our work and results speak for themselves. We will make sure your investment reaps rewards and you reach your desired outcome painlessly..

05 WE HAVE HAPPY CLIENTS

Our clients are happy clients who give us repeat business. Have a look at the vast amount of testimonials on our website.

06 WE WILL SUPPORT YOU

We will look after you for the long term. Our on-going support is second to none as we have the skills and the capacity to help you whenever you require it.



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