# ADVERTISING IN



• UAE • Saudi Arabia • Oman • Bahrain • India





P.O. Box 65516, Dubai, UAE Tel: +971-4-396-6110

Email: <a href="mailto:salesdubai@headlinesme.com">salesdubai@headlinesme.com</a>

Dear Sir / Madam,

Welcome to **IPSCASIA.COM**, Asia's latest online portal, providing you real-time access to information on Products and Services for varied business segments; Oil & Gas, Construction, Energy, Marine & Manufacturing sectors. Thank you for giving us an opportunity to help your business get global exposure and reach out to a wider audience, promoting your products internationally through our offices in UAE, Saudi Arabia, Oman, Bahrain and India.

During our last conversation I had the opportunity to discuss with you about **IPSCASIA.COM.** In continuation of our conversation, I have prepared for you the best and most economical package to increase your business revenue manifolds.

# **Introduction**

We would like to state that our portal is the only B2B portal for the Asian market, with database strength around 125,000 companies, 70% of these companies are comprised from the Gulf & Indian Countries while the remaining 30% are from Europe, China, Malaysia, Singapore, Sri Lanka etc. We are also glad to inform you that we have crossed 10000+ visitors/users per day, posting their B2B requirements / enquiries to generate more business. We offer comprehensive business solutions to the global sourcing community through a wide array of online services, directory services, & facilitation of trade promotional events.

# **Industrial Products & Services Catalogue**

The book catalogue was introduced by Headlines Advertising LLC to the markets in the Gulf and India regions more than a decade back (17 years in the Gulf and 8 years in India). The richness in the information, the ease of searching for any particular product / service and the breadth of clientele made the catalogue an instant hit with our users. It is the most comprehensive database available and our data is mined and continuously updated by a team of qualified media professionals. The best way to experience the reach and benefits of the catalogue in accelerating your business would be for you to get listed in the catalogue.



# **Trade Shows & Events**

We participate in major exhibitions like ADIPEC – Abu Dhabi, Dubai Oil & Gas Show, Steel Fab – Sharjah, OSEA – Singapore, Petrotech – (Delhi) India, Power Gen - India, SAOGE – Dammam, Riyadh Oil & Gas Show, Project Build – Qatar, Oil & Gas West Asia – Oman, Oil & Gas Show – Kuwait, Offshore Middle East – Qatar, Renewable Energy – (Delhi) India, MTE & REM Saudi Arabia and 15 other exhibitions in different fields all over India thereby helping you gain extra mileage by reaching out to various markets & clients.



# **Marketing Solution**

- ✓ Global 24x7 online visibility
- ✓ To reach buyers without leaving your office
- ✓ Business inquiries from all over the world
- ✓ Brand building on the internet
- ✓ Cost effective ways to global marketing
- ✓ Invest almost nothing, but get returns you can't imagine
- ✓ Showcase detailed company information
- ✓ Display maximum products
- ✓ Get multiple channels to attract buyers
- ✓ Get direct access to buyers worldwide

#### **Products & Features**



 Create an impression of your company that lasts forever in the minds of prospective clients

Compan Profile • Highlight the reasons that set you part from your competitors

Product Profile  Showcase your products, give their specifications for prospective customers to see and decide

Hallmark Companies  Let your Company Logo standout in our Homepage and Link it to Personalized Landing Pages

- ✓ Company Home Page
- ✓ Company Profile
- ✓ Company Online Showroom along with "10 to 50 Products Picture Gallery"
- ✓ Individual Page for each Product
- Personalized Domain like (www. yourcompanyname.com)
- ✓ Contact details with Send Email option on Every Page

- ✓ Blow up / Zoom up to each Product
- Flexibility to change, add, edit product, description, keywords, etc.
- √ 10 Keywords Promotion on IPSCASIA.COM
- ✓ Post Trade Leads to increase visibility
- ✓ Moderator to reduce Junk Inquiries
- ✓ Service Visits from Executive for Feedback



# **For Advertising in Online Portal** Call us at Tel: +971-4-3966-110 / Email: salesdubai@headlinesme.com more business inquiries through our portal. Visit the below links and for any query feel free to contact. Home Page Banner: <a href="http://ipscasia.com/">http://ipscasia.com/</a>

Seeking an opportunity for a business relation to help your business get global exposure and generate

Classified Banner: <a href="http://ipscasia.com/category/generators/">http://ipscasia.com/category/generators/</a> Hallmark Companies: http://ipscasia.com/hallmark.php

Product Profile: <a href="http://ipscasia.com/oren-hydrocarbons-middle-east-inc-125.html">http://ipscasia.com/oren-hydrocarbons-middle-east-inc-125.html</a>